

A PRIVATE MARKETING PLAN FOR

Your home, *everywhere buyers look.*

1209 10TH STREET · ARGYLE, TEXAS

Most agents list a home on the MLS and hope for the best. The marketing engine surrounding your property is built on a different premise — that the right buyer is rarely the one who walks into the open house. The right buyer is found.

THE FIVE PILLARS

I — NexGen Media & The Listing Concierge

Cinematic listing video by **NexGen Media**, aerial drone work, twilight photography, high-end printed brochures, first-class staged open houses, and the signature silver-envelope direct mail.

II — Ninety-Six Facebook Communities, Daily

Your home posts on a daily rotating schedule across **96 targeted DFW Facebook groups** — relocation, military, first-time buyers, investors, and every local neighborhood community.

III — MLS Syndication & Coldwell Banker Boost

Zillow, Realtor.com, Trulia, Homes.com, Redfin — twenty-plus portals via NTREIS. **CB Boost** paid amplification on Google, Facebook, and Instagram.

IV — Two Certifications, Two Pipelines

Certified Luxury Home Marketing Specialist — access to global luxury platforms. **Certified Relocation Specialist** — placement with CARTUS, SIRVA, and BGRS for executive transferees.

V — The Coldwell Banker Network

1,200 CB agents in DFW alone working your listing alongside Michelle. One hundred thousand worldwide. Forty countries. The most recognized brand in real estate, founded in 1906.

Michelle Sanchez

REALTOR® · CLHMS · CRS · COLDWELL BANKER GLOBAL LUXURY · LIC #0724260

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Where your home *gets seen*

A property is only as marketable as the audience that sees it. Every channel currently working on behalf of 1209 10th Street.

96	900+	1,200+	40+
FACEBOOK COMMUNITIES	SYNDICATION PORTALS	COLDWELL BANKER AGENTS · DFW	COUNTRIES IN CB NETWORK

EVERY COMMUNITY, BY NAME

Open Houses & Active Listings

Dallas Real Estate Open Houses
DFW Homes For Sale / Open Houses
DFW Open House!
DFW Open House / For Sale / For Rent
Homes for Sale / Open House / Coming Soon — NE Tarrant & Denton
North Texas Open House
Open House / Listings of Texas

DFW Real Estate Networks

DFW Real Estate
DFW Real Estate Today
Denton Area Real Estate Only
DFW Area Real Estate Network
Hot Homes Dallas, TX
Denton Real Estate for Sale · Rent · FSBO
DFW Hot Real Estate Deals
DFW Buy, Sell, Rent Real Estate
DFW Homes for Sale and Rent
North Texas Real Estate Network
Off Market Real Estate DFW
FSBO DFW · Homes and Land · North Texas
DFW Off Market Real Estate For Sale
Texas Real Estate
Dallas Real Estate
Dallas Texas Real Estate
DFW · Real Estate for Buyers, Sellers & Investors
DFW Home Buyers and Sellers
DFW Real Estate Network
DFW Real Estate Groups
Homes For Sale & Rent in Dallas Fort Worth
The Texas Real Estate Network
Denton County Buy Sell Trade & Real Estate

Relocation Buyers — California, Northeast, National

Californians Moving to Texas
Moving to Texas from California
The Great California Exodus · Ready For Relocation
Moving from New York & New Jersey to Dallas
DFW Newcomers and Relocation Guide
Relocating to North Texas
Moving to Texas
Moving to Texas!
Moving to Texas 2026
Moving to Dallas Texas
Moving to Dallas TX Relocation Tips
Moving to Dallas / Fort Worth, Texas
DFW Relocation
DFW Relocation Guide: Family Resource
DFW Homes & Apartments · Rentals, New Listings & Relocation Help
Living & Relocating to DFW Texas
Relocating to Texas
Relocating to DFW Texas
Dallas / Fort Worth Relocations
Moving to DFW: Homes and Diverse Communities
Relocation DFW
Relocating to Texas · Dallas Fort Worth
Relocating to DFW Guide Group
Moving to Prosper, Texas

Military & Veteran Families

Military Families Relocating to Texas
Military Relocation Nation
Military Relocation Professional
Argyle & Flower Mound Veteran Community

First-Time Buyers

First Time Home Buyer Texas
First Time Home Buyers Group
DFW First Time Home Buyers
Q & A for First Time Home Buyers

Local Neighborhoods & Communities

Argyle Neighbors
Argyle, Ponder, Krum, Pilot Point, Aubrey, Sanger Buy / Sell
Harvest Community Residents · Argyle
Official Residents of Country Lakes · Argyle / Denton
Flower Mound Neighbors
Flower Mound / Highland Village Community Guide
Flower Mound, Highland Village, Lantana & Lewisville
Lantana / Flower Mound / Highland Village Trading Site
Lantana, Texas
Highland Village Cares
The Trophy Club Voice
Trophy Club, Texas
Colleyville · Southlake · Westlake · Keller · Roanoke · Trophy Club
Denton, Texas (Community)
Denton · Lake Dallas · Corinth · Hickory Creek — Local Services
City of Lewisville
Next Door Neighborhood Group
Prosper, Texas (Community)
Plano Area Marketplace
Official Pecan Square Residents
Hilltown · Little Elm / Oak Point Community

Investors & Special Markets

Dallas Fort Worth Real Estate Investors Network
DFW Real Estate Investment
DFW Real Estate Investor Group
TX Horse Properties
Frisco Lakes Residents (Del Webb 55+)

Family, Moms & Multicultural Buyers

Dallas Moms
DFW Moms
Denton Moms
Girls New to Dallas
Casas de Renta y Venta en Dallas y Fort Worth
Venta Casas y Terrenos Dallas TX
Latinos en Texas: Compra y Venta de Casas
Indians in Dallas · Frisco · Plano · Irving · Carrollton · Lewisville

From the moment you sign, your home enters a marketing engine that does not rest — across every channel, every audience, every single day, until it sells.

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